



Australian Government
Indigenous Business Australia

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MEDIA RELEASE

IBA increases presence in the Pilbara region

Indigenous Business Australia (IBA) is increasing its presence in the Pilbara region with a new staff appointment set to explore small to medium business development opportunities for Indigenous Australians.

IBA views the Pilbara as an important area of growth with the enormous wealth of the mining and associated service industries providing business development opportunities for Indigenous people.

General Manager Ron Morony said that IBA is aware of untapped Indigenous economic development potential in the Pilbara.

“In order to take advantage of these opportunities we have appointed Michael Goff as a senior economic development officer to support business development,” Mr Morony said.

Michael will be based in Perth and will travel regularly to locations throughout the Pilbara including; Port Hedland, South Hedland, Karratha, Dampier, Roebourne, Newman and Tom Price.

Initially Michael will be on the ground in the Pilbara for 20 weeks per year with a focus on the two major centres of population as well as the surrounding areas.

“IBA plays an important role in assisting Indigenous people and community organisations to build assets and wealth so that future generations of Indigenous Australians can live in better circumstances than the current,” Mr Morony said.

IBA provides a range of services and products that help Indigenous Australians create wealth and build assets for current and future generations.

“We also have a number of investments in the region and our role is to look for commercial solutions to enable Aboriginal participation in the mainstream economy.”

“This means the links to the private sector are an important part of our approach to development.

“Our range of support services include business and home loans, business mentoring, policy support and advice, investment and equity partnerships and construction capabilities,” Mr Morony concluded.

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