

GOOD NEWS STORY

# Rayleen Dhamarrandji's Slush Puppy



RAYLEEN DHAMARRANDJI AND HER  
HUSBAND BOBBY MUNYARRYURR WITH  
SLUSH PUPPY ICE DRINKS.

The first time Rayleen Dhamarrandji saw a Slush Puppy (ice drink maker) machine was as a child when she flew in to Darwin from her home community, Galiwin'ku, on Elcho Island.

Rayleen was so impressed she never let go of the idea of one day having a Slush Puppy machine in her community.

In collaboration with the Department of Education, Employment and Workplace Relations, Indigenous Business Australia (IBA) placed a business consultant, Colin Tidswell, in the Galiwin'ku community to assist community members to explore business opportunities. Rayleen approached Colin in mid 2007 with her idea of a Slush Puppy business.

IBA worked with Rayleen and her husband, Bobby Munyarryurr, to develop the business plan for the proposed enterprise. Throughout the business support process it became evident how sound the business would be.

On the strength of the business plan, Rayleen and Bobby approached IBA for a small loan to purchase the Slush Puppy machine. The business began trading in July 2008. In the meantime, the business consultant helped Rayleen and Bobby with the formalities of establishing the business, such as registering the business name and applying for an ABN.

The business is very popular in the tropical environment of Galiwin'ku.